

“Tolley®Guidance is a real benefit to our tax business and I would not want to be without it.”

Mark Moore, Tax Partner, Rayner Essex LLP

## Tolley® Guidance

### About Rayner Essex LLP

For almost half a century Rayner Essex LLP has been providing accountancy solutions, growing to become one of the top 100 firms in its field.

Today, it has offices in the heart of London and St Albans and employs more than 70 staff under the eyes of eight partners. The firm's core clients are owner-managed businesses, ranging in turnover from a few thousand pounds per annum to more than £200 million.

### How do Rayner Essex LLP benefit from Tolley® Guidance?

Leading its team of ten tax specialists is Mark Moore, who relies on Tolley®Guidance to support his work across the complete spectrum of tax issues.

“The vast majority of my research is online now,” says the Tax Partner, who was responsible for introducing the system at Rayner Essex following a successful trial. “In my opinion there is no better system on the market. I think the competition is poor. We had Tolley®Guidance on trial for a month and liked it. It's intuitive, easy to access and everything I need is there. It links well to TolleyLibrary online. I now use it every day, including access from home, and my research assistant also finds Tolley®Guidance essential.

“I would say that it cuts research time by about 30 per cent.”

The clients of Rayner Essex represent virtually every field of business, industry, the professions, the arts and entertainment world. They include large companies operating nationally and internationally in over 20 countries, privately owned businesses of every size, professional practices, partnerships, sole traders, self-employed people, as well as private individuals needing help with their financial affairs.

The firm prides itself on taking a proactive approach to tax affairs and “going the extra mile”. So, it demands an online research tool which is comprehensive, current and reliable in an area of work that is especially prone to frequent changes in legislation.

“It's most important that we get everything right,” says Mr Moore. “I have done this job for 20 years, so I know a lot. What Tolley®Guidance provides is reassurance, and reinforcement of my opinion. We are working in an increasingly litigious environment and under constant scrutiny, so it's vital to be confident in the advice you are giving.

“These days you can't just risk using a standard search engine but need a proper research tool like Tolley®Guidance.”

His department subscribes to six Tolley®Guidance modules and the Tax Partner says he particularly likes the templates and useful summaries. Users of Tolley®Guidance have at their fingertips current knowledge on Personal Tax, Owner-Managed Businesses, VAT, Corporate Tax and IHT, Trusts & Estates, Employment Taxes and Audit.

Mr Moore adds: “Tolley®Guidance hits all our main subject areas and has become more and more invaluable. The search engine has been improved and the content is written by people I respect. I take it as read that the system is up-to-date.

“Tolley®Guidance is a real benefit to our tax business and I would not want to be without it.”