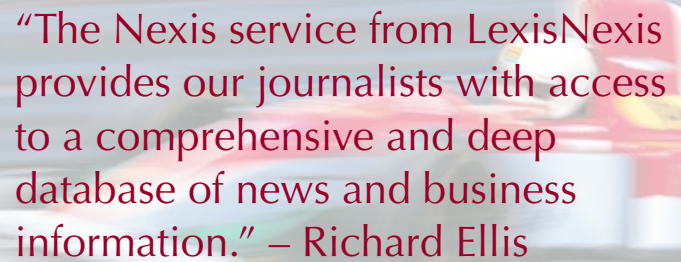
The logo for Telegraph Media Group, featuring the word "telegraph" in white and "mediagroup" in green on a dark grey background.A blurred background image showing a person sitting at a desk with a computer monitor, likely a journalist or researcher.

“The Nexis service from LexisNexis provides our journalists with access to a comprehensive and deep database of news and business information.” – Richard Ellis

Telegraph Media Group’s Requirements

The Telegraph Media Group is one of the UK’s leading media companies and owns The Daily Telegraph – the highest selling quality daily newspaper – and The Sunday Telegraph as well as rapidly expanding online and television news operations.

Immediate access to accurate and authoritative information is fundamental to the smooth running of its businesses and the Telegraph Media Group is committed to providing journalists and researchers with the best services to find the information necessary for their articles without jeopardising quality.

The LexisNexis Solution

LexisNexis recommended its online news and business service, Nexis, which provides unrivalled access to over 20,000 global, national and regional newspapers as well as market research reports, global company financial information, key biographical titles and blogs – the broadest reach of any business information service.

Richard Ellis, the Telegraph Media Group’s Executive Director of Editorial, says, “The Nexis service from LexisNexis provides our journalists with access to a comprehensive and deep database of news and business information. This helps ensure that The Telegraph maintains its reputation for integrity and high reporting standards.”

How the Telegraph Media Group Benefits

Since adopting LexisNexis, the Telegraph Media Group has seen a rapid return on its original investment as well as high levels of customer service. “The switch-over from our previous supplier to the Nexis service was smooth, thanks to the professional project management LexisNexis put in place. The well-planned training programmes devised for our journalists ensured minimal impact on their time,” says Richard Ellis

With a 24/7 news operation, LexisNexis recognised that the Telegraph Media Group could not afford any disruption during the switch-over. Drawing on its substantial experience from working with newspaper groups, television companies and other media businesses, LexisNexis developed a bespoke transition plan to meet the Telegraph’s exacting needs and ensure that its journalists and researchers were able to access the information they needed in seconds.

Summarising his experience with Nexis, Richard Ellis says, “We find using the system is very simple and a rapid and efficient way of sourcing the material we are looking for with the minimum fuss possible”.

“In a competitive media world, Nexis helps Telegraph journalists to stay ahead of their rivals.”

Richard Ellis, Executive Director of Editorial,
Telegraph Media Group